



beechwood  
gardens

SPECIALTY GARDEN CENTER



**Raspberry Tart Coneflower\***  
*Echinacea purpurea 'Raspberry Tart'*

Plant Height: 12 inches

Flower Height: 18 inches

Spread: 24 inches

Sunlight: ☉

Hardiness Zone: 4a

**Description:**

This variety flowers in a deep raspberry-magenta with large cones and pendulous petals; blooms are fragrant and long lasting; very compact and excellent for attracting butterflies; perfect for traditional beds, borders, or containers

**Ornamental Features**

Raspberry Tart Coneflower has masses of beautiful fragrant hot pink daisy flowers with coppery-bronze eyes at the ends of the stems from mid summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

**Landscape Attributes**

Raspberry Tart Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting birds and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Raspberry Tart Coneflower is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting



*Raspberry Tart Coneflower flowers  
Photo courtesy of NetPS Plant Finder*



beechwood  
gardens

SPECIALTY GARDEN CENTER

---

## Planting & Growing

Raspberry Tart Coneflower will grow to be about 12 inches tall at maturity extending to 18 inches tall with the flowers, with a spread of 24 inches. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Raspberry Tart Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

*\* This is a 'special order' plant - contact store for details*