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SPECIALTY GARDEN CENTER



**Zowie Yellow Flame Zinnia\***  
**Zinnia 'Zowie Yellow Flame'**

Height: 30 inches

Spread: 26 inches

Spacing: 20 inches

Sunlight: ☉

Hardiness Zone: (annual)

**Description:**

A semi-tall variety with flaming blooms that are scarlet-rose in the center with dazzling yellow petal edges; great for cut flowers

**Ornamental Features**

Zowie Yellow Flame Zinnia features bold scarlet pincushion flowers with violet overtones, yellow eyes and yellow tips at the ends of the stems from mid spring to late summer. The flowers are excellent for cutting. Its pointy leaves remain olive green in color throughout the season.

**Landscape Attributes**

Zowie Yellow Flame Zinnia is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies and hummingbirds to your yard. It has no significant negative characteristics.

Zowie Yellow Flame Zinnia is recommended for the following landscape applications;



*Zowie Yellow Flame Zinnia flowers*  
*Photo courtesy of NetPS Plant Finder*



*Zowie Yellow Flame Zinnia flowers*  
*Photo courtesy of NetPS Plant Finder*



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- 
- Mass Planting
  - Rock/Alpine Gardens
  - Border Edging
  - General Garden Use
  - Container Planting
  - Hanging Baskets

### **Planting & Growing**

Zowie Yellow Flame Zinnia will grow to be about 26 inches tall at maturity, with a spread of 26 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 20 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Zowie Yellow Flame Zinnia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

*\* This is a 'special order' plant - contact store for details*