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SPECIALTY GARDEN CENTER



## Purple Sensation Bellflower\*

*Campanula 'Purple Sensation'*

Height: 24 inches

Spread: 18 inches

Sunlight: ☉ ●

Hardiness Zone: 4a

### Description:

Sensational deep purple-blue, tubular flowers dangle from the plant, flowers are set nicely against the deep green foliage; attracts butterflies, likes even moisture

### Ornamental Features

Purple Sensation Bellflower features bold nodding royal blue bell-shaped flowers at the ends of the stems from early to late summer. The flowers are excellent for cutting. Its serrated heart-shaped leaves remain dark green in color throughout the season.

### Landscape Attributes

Purple Sensation Bellflower is an herbaceous perennial with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It has no significant negative characteristics.

Purple Sensation Bellflower is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

### Planting & Growing

Purple Sensation Bellflower will grow to be about 24 inches tall at maturity, with a spread of 18 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!



*Purple Sensation Bellflower flowers*  
Photo courtesy of V. Trattar



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This plant does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Purple Sensation Bellflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It can be used either as 'filler' or as a 'thriller' in the 'spiller-thriller-filler' container combination, depending on the height and form of the other plants used in the container planting. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

*\* This is a 'special order' plant - contact store for details*