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SPECIALTY GARDEN CENTER



## Rubriflora Bellflower\*

*Campanula punctata 'Rubriflora'*

Height: 14 inches

Spread: 12 inches

Sunlight: ☉ ●

Hardiness Zone: 4a

Other Names: Spotted Bellflower

### Description:

Lovely tubular bellflowers and deep pink-purple with crimson spots; prune after flowering to rebloom; plant in a mass for most impact

### Ornamental Features

Rubriflora Bellflower features bold nodding burgundy bell-shaped flowers with crimson spots at the ends of the stems from early to mid summer. The flowers are excellent for cutting. Its serrated heart-shaped leaves remain green in color throughout the season.

### Landscape Attributes

Rubriflora Bellflower is an herbaceous perennial with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a high maintenance plant that will require regular care and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spreading

Rubriflora Bellflower is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting



*Rubriflora Bellflower flowers*  
Photo courtesy of NetPS Plant Finder



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## Planting & Growing

Rubriflora Bellflower will grow to be about 12 inches tall at maturity, with a spread of 12 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Rubriflora Bellflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

*\* This is a 'special order' plant - contact store for details*